



FOR IMMEDIATE RELEASE

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NEWBURY PIRET & CO. NOMINATED FOR FIFTH ANNUAL M&A ADVISOR AWARDS

Boston, MA – November 14, 2006 – Newbury Piret & Co., a leading Middle Market investment banking firm headquartered in Boston, has received two nominations for the M&A Advisor's 2006 "Academy Awards of Middle Market M&A." The firm has been nominated in the categories of Consumer Services Deal of the Year and Manufacturing - Industrial Deal of the Year.

Consumer Services ~ Deal of the Year

Sale of Best of Boston to Boston Coach, a Fidelity Investments Company
Richard A. Vinci, Managing Director
Alan V. Fullerton, VP

Manufacturing ~ Industrial Deal of the Year

Sale of Pioneer Cover-All to Wastequip, Inc.
Hugh M. Taylor, Managing Director
Alan V. Fullerton, VP

The M&A Advisor, the leading publisher for financial executives in middle market mergers and acquisitions, has named 131 finalists in 21 different categories in preparation for its annual tribute to the outstanding achievements in the middle market M&A industry. The winners will be announced at a black-tie awards dinner for The Fifth Annual M&A Advisor Awards on Monday, December 11 at the New York Athletic Club in New York City. The awards dinner occurs during the two-day M&A Advisor Conference on December 11-12, 2006.

"Although we have expanded our reach to honor middle market financing deals and turnaround transactions, we have a certain regard for this Awards program as the 'granddaddy' of them all, not just in our organization, but in our industry," says Roger Aguinaldo, Publisher of *The M&A Advisor*.

Over the next few weeks leading up to the Awards Dinner, a panel of judges from business schools and the financial press will review the entries and select the winners to be revealed on December 11.

"We are honored to be recognized by The M&A Advisor for our successful achievements on behalf of our clients as we celebrate our 25th anniversary and our recent expansion and relocation of our headquarters to 200 State Street, Boston, MA" says Marguerite A., Piret, President and Founder of Newbury Piret & Co. "This is an exciting year of growth for our firm and we are so pleased to be recognized by our industry peers."

As a middle market firm, Newbury Piret is regarded as unique in providing strategic advice in M&A along with financing capabilities which support acquisitions, growth investments and recapitalizations. Newbury Piret shares its observations about the M&A and capital markets periodically through newsletters.

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About The M&A Advisor

Since 1998, The M&A Advisor has been the leading information publisher delivering services that provide executives, M&A professionals, and others about the intricate world of buying and selling middle market companies. The company's products include The M&A Advisor Online (<http://www.maadvisor.com>); The M&A Advisor Conference series (<http://www.maadvisor.com/conference>); The M&A Alerts e-zine; special reports, software, and publications; and the virtual due diligence data rooms through Dealinteractive (<http://www.dealinteractive.com>). For further information, visit <http://www.maadvisor.com>, or call 1-877-99-MERGE (1-877-996-3743).

About Newbury Piret & Co.

Founded in 1981, Newbury Piret & Co. is a leading New England investment banking firm providing corporate finance services including M&A, financial advisory, and valuation services. Headquartered in Boston, Newbury Piret is a NASD licensed broker dealer serving middle-market companies, the private equity community and business owning families. Newbury Piret is regarded as unique in providing strategic advice in M&A along with financing capabilities which support acquisitions, growth investments, and recapitalizations. Newbury Piret is one of New England's Top Investment Banks in 2005 as ranked by the Boston Business Journal and an educational sponsor of Northeastern University's Center for Family Business. Newbury Piret shares its observations about the M&A and capital markets through its Capital Markets Review publication. For further information, please visit www.newburypiret.com or call (617) 367-7300.